Qualcomm has aggressively worked to increase energy efficiency in its California facilities. In 2012, Qualcomm implemented energy efficiencies that reduced the emissions from heat-trapping gases by 8,712 metric tons, which is the equivalent of taking 1,815 cars off the road for a year. Qualcomm was also awarded the “Clean Transportation Award” from San Diego Gas & Electric for the installation of 17 electric vehicle charging stations.

“Qualcomm has a strong commitment to corporate sustainability. It helps us achieve our triple bottom line, which means saving money for the benefit of our shareholders, protecting our environment and ensuring the health and quality of life for our employees.”

Steve Mollenkopf
Chief Executive Officer, Qualcomm Incorporated

The San Diego Convention Center was recently LEED Silver Certified by the US Green Building Council. Its efforts to promote “green meetings” have earned the Convention Center multiple recognitions including the American Lung Association’s Clear Air Circle Honoree, Professional Convention Management Association’s Environmental Leadership Award and the State of California Waste Reduction and Conservation of Natural Resources Award.

“Our facility began implementing sustainable business practices more than 20 years ago, and we’re proud to be an environmental leader in our industry. Our entire team is committed to minimizing waste, reducing energy and water use, composting food waste and purchasing environmentally sustainable products, which has earned our building a LEED Silver Certification. Every day is Earth Day at the San Diego Convention Center.”

Carol Wallace
President and CEO, San Diego Convention Center Corporation

From 2008 to 2012, Life Technologies, a global biotechnology company headquartered in Carlsbad, has successfully reduced its energy use by 22%, water use by 52%, hazardous waste by 13% and CO₂ emissions by 21%.

“Over the past 10 years, Life Technologies, now part of Thermo Fisher Scientific, has become 50 percent more energy-efficient while our business has grown. Continuously improving our energy productivity – enabling better management of our resources – is a hallmark of our sustainability strategy. As a result of our energy conservation efforts, we have reduced our environmental impact while delivering a strong financial return. We know sustainability is really just smart business.”

Cristina Amorim
Chief Sustainability Officer, Life Technologies Division of Thermo Fisher Scientific